

An important new achievement for a Group that operates in over 30 countries

## **THE WHOLE STORY ABOUT THE LONG VOYAGE OF A COFFEE BEAN BEFORE IT REACHES YOUR CUP**

**Pellini TOP recently obtained certification in accordance with UNI 10939:2001 relative to the voluntary system of traceability in the agricultural and food sector, a fundamental achievement that enables us to certify every stage in the process of coffee production.**

Satisfying the modern clientele is not always an easy matter: it takes commitment and determination to carry on with new projects, enthusiasm for our work, the ambition to obtain better and better results. And, above all, it requires absolute transparency in our dealings with the consumers, who want to be sure of what they bring into their homes.

The company philosophy of Pellini Caffè S.p.A. has always been centered on satisfying the well-being of our clients, and this prompted us to take a further step in guaranteeing the quality of our coffee: the traceability of the agricultural and food chain.

### **Stick your nose in our business – we don't mind**

Our clients' curiosity doesn't worry anyone at Pellini, not a bit: for a company that has worked scrupulously following strict hygienic and quality standards for years, consumers' questions are a pleasant way for us to meet the public and eradicate any skepticism.

In our awareness that we do not simply make a good product, but that we make it well and correctly, Pellini has chosen not to limit itself to the compulsory traceability required by law, but to offer its clients an added value: voluntary traceability.

Based on the reference standard UNI 10939 enacted in 2001, the system of voluntary traceability does not follow the legislative imperatives but, at the free choice of the company, enables us to document step by step the full history of the product from its origins to the store where it is sold, guaranteeing the quality of the entire production process through a specific system of rules and inspections.

Pellini is one of the first companies in Italy to obtain this type of international certification.

The strict controls, which have always been at the heart of the company, can be verified even by the consumer, using the lot number imprinted on every package.

Our monitoring is constant and, just to deserve more credibility, does not involve only a few stages of production, but the entire production chain, step by step, right up to the choice of the packing materials even.

UNI EN ISO 9001:2000  
UNI 10939:2001



SISTEMI DI GESTIONE  
CERTIFICATI

**PELLINI CAFFÈ S.p.A.**

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**Trust us, we're taking good care of you**

The system of traceability of the agricultural and food chain is thus the best answer to all the questions and doubts of the consumer on the subject of food safety, an essential safeguard and a highly practical one because it permits immediate, transparent information.

**Pellini clients only have one thing to worry about: enjoying their coffee in the proper cup and in absolute peace and quiet.**

*For information*  
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